



# DANNING ZHANG

PRODUCT DESIGNER

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## SKILLS

### Design

Sketch Axure  
Illustrator Principle  
Photoshop InVision  
Balsamiq Justinmind  
Sketching Paper Prototype

### Research

Persona Usability Test  
Interview Card Sorting  
Storyboard Experimental Research

### Programming

HTML&CSS JavaScript  
Python Arduino

## EDUCATION

SEP 2015 **University of Washington, Seattle**  
MAR 2017 MS in Human Centered Design & Engineering

SEP 2010 **Shanghai University of Finance & Economics**  
JUN 2014 BS in Information Management & Information System

## EXPERIENCE

JAN 2018 **Tableau Software** | Seattle, WA  
PRESENT UX Designer

Work across teams to improve the online experience in Tableau. Create designs to help users get onboard quickly and easily. Iterate solutions based on feedback from users, design experts and telemetry.

JUL 2017 **ERICSSON** | Waltham, MA  
DEC 2017 Interaction Designer

Designed intuitive UX for enterprise product users by visualizing objects, enhancing interactivity and optimizing information architecture. Delivered design solutions based on user needs and business objectives. Communicated designs to stakeholders and collaborated with different roles from concept to launch.

MAY 2017 **Freelance Designer**  
AUG 2017

Redesigned the UI and UX of a freelancing platform to help employers to find post-production professionals. Created cross-platform responsive designs for both desktop and mobile scenarios.

JUN 2016 **ERICSSON** | Manchester, NH  
MAR 2017 UX Design Intern

Designed the dashboard for enterprise product users to facilitate object monitoring and decision making, compared to previous manual search. Improved existing features by creating design concepts with wireframes and visuals.

JUL 2014 **Hangzhou Xuanchao Technology Co.** | Hangzhou, China  
JUN 2015 Product Designer

Redesigned the internal Campaign Management System which reduced the engineering efforts needed in online campaign development. Designed interactions for online campaign web pages and executed effective content strategies to increase Daily Active Users. Coordinated the efforts of the Tech Department to launch the first online shopping festival which attracted 10,000+ users and profited the highest monthly revenue for the company.