

DANNING ZHANG

PRODUCT DESIGNER

contact

www.danningz.com
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206.249.5332

skills

Interaction Design
Prototyping
Visual Design
Information Architecture
Accessible Design
Responsive Design
User Journey
Usability Testing
HTML & CSS
Figma
Sketch
Invision

experience

Tableau Software - Salesforce / Senior UX Designer

Jan 2018 - Current

Creating UX that promotes data self-service in Tableau including Search and Collections. Launched new user onboarding experiences on Tableau Mobile and Tableau Online/Server. Working closely with PMs, User Researchers and Developers to validate and iterate designs from concept to implementation. Collaborating with platform design team to improve Tableau's design language system. Mentoring junior designers and interns regarding design and collaboration skills.

Ericsson / Interaction Designer (Contractor)

Jul 2017 - Dec 2017

Improved telecommunication provisioning flows in Ericsson Adaptive Inventory by transforming the legacy query-based UX into task-driven and highly interactive flows. Launched improved Network Planning and Equipment Management experiences.

Offsite Productions / UX Designer (freelance)

May 2017 - Aug 2017

Redesigned the UI and UX for a platform that connects employers with post-production freelancers. Worked with the client to understand both the user needs and business objectives. Delivered cross-platform responsive designs.

Ericsson / Interaction Design Intern

Jun 2016 - Mar 2017

Created a new landing experience in Ericsson Adaptive Inventory to help users monitor objects in the networks, create and configure new sites and stay informed of critical updates.

Hangzhou Xuanchao Technology Co. / Product Designer

Jul 2014 - May 2015

Led the design for online campaigns that targeted to increase auto-parts sales and mobile app DAU. Coordinated the efforts of more than 40 engineers to launch the company's first Black Friday campaign which generated the highest monthly revenue in 2014 with a 200% increase in user engagement compared to previous campaigns.

education

University of Washington, Seattle

Sep 2015 - Mar 2017

MS in Human Centered Design & Engineering

Shanghai University of Finance & Economics

Sep 2010 - Jun 2014

BS in Information Management & Information System